
Anthropology *of* Markets & Consumption

The Center for Ethnography and the Paul Merage School of Business, University of California, Irvine are pleased to announce a workshop/mini-conference on Anthropology of Marketing & Consumption to be held at the UCI campus on March 7-9, 2013. Topics may include but not limited to:

Markets and Consumer Culture
Objects, goods and artifacts
Arts and Aesthetics of Consumption
New Technologies and Media
Sociology of markets/consumption
Ethnography and market research
World of design and symbolism
Communities of Consumption
Global perspectives
Brands, symbols and sign value
Markets and sustainability
Markets and commerce

Details of the workshop and updates will be posted periodically at the conference website (www.ethnography.uci.edu). For any inquiries, please contact us by email at anthcons@uci.edu.

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